



3P GLOBAL
BUSINESS
PROTOCOL

REFINING PROFESSIONALISM TO GLOBAL CLASS

REDEFINING
PROFESSIONALISM
FOR
GLOBAL
COMPETITIVENESS

A TAKSNA BUSINESS DIVISION



GLOBAL
BUSINESS
PROTOCOL

REFINING PROFESSIONALISM TO GLOBAL CLASS

TAKSNA
SPEED . SKILL . STRIKE

3P
GLOBAL
BUSINESS PROTOCOL

GLOBAL BUSINESS PROTOCOL

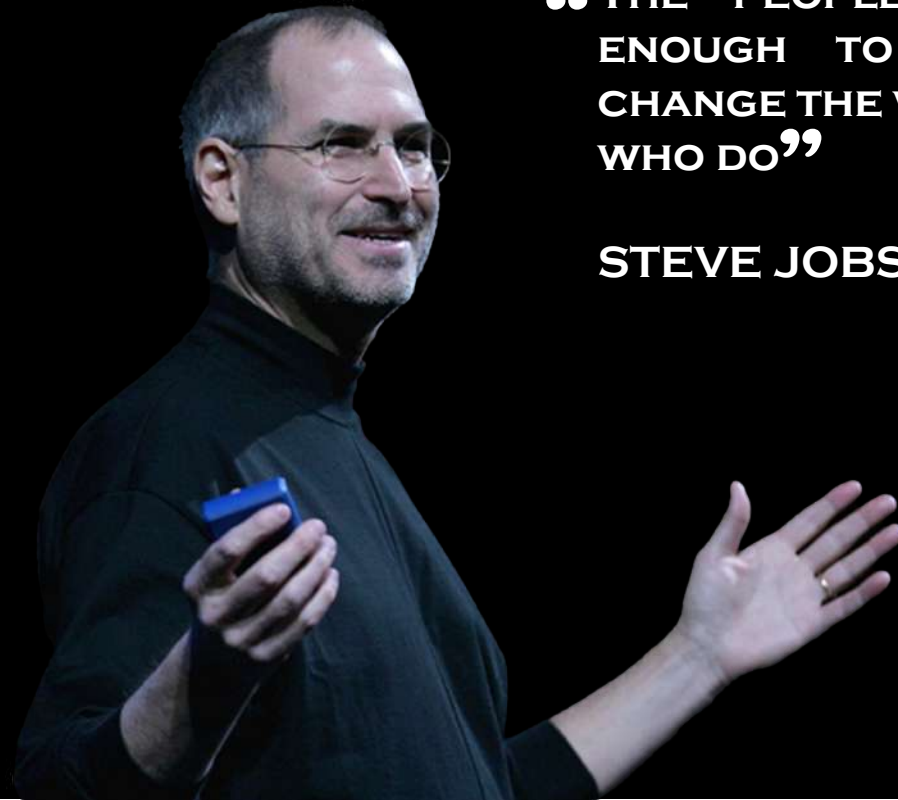
DESIGNED BY TAKSNA DIGITAL

**NEW ERA IS NOT JUST RISING FOR
ITSELF - IT IS RISING TO LEAD, INNOVATE, AND
INSPIRE THE WORLD.”**



**“THE PEOPLE WHO ARE CRAZY
ENOUGH TO THINK THEY CAN
CHANGE THE WORLD ARE THE ONES
WHO DO”**

STEVE JOBS





GLOBAL BUSINESS PROTOCOL IS A STRATEGIC TRANSFORMATION FRAMEWORK DESIGNED TO BUILD ASSERTIVE, GLOBALLY COMPETITIVE, AND HIGH-IMPACT PROFESSIONALS.

GLOBAL BUSINESS PROTOCOL EQUIPS INDIVIDUALS AND ORGANISATIONS WITH THE CLARITY, CONFIDENCE, AND COMPETENCE REQUIRED TO OPERATE AT INTERNATIONAL STANDARDS AND SUSTAIN COMPETITIVE ADVANTAGE IN A BORDERLESS BUSINESS ENVIRONMENT.

NEW FRONTIER IS REDEFINING LEADERSHIP FOR A GLOBAL GENERATION

GLOBAL BUSINESS PROTOCOL — THE CHALLENGES OF NEW AGE WORKFORCE

1. EXECUTIVES STILL DON'T CHALLENGE CLIENT ASSUMPTIONS.
2. EXECUTIVES PREFER TO FOLLOW INSTRUCTIONS INSTEAD OF CO-CREATING SOLUTIONS.
3. LOW EXECUTIVE PRESENCE IMPACTS VISIBILITY AND BUSINESS CREDIBILITY.
4. EXECUTIVE SHY AWAY FROM VOICING CONTRARY OPINIONS.
5. EXECUTIVES HESITATE TO SPEAK THEIR MIND OUT TO THE HIERARCHY.
6. EXECUTIVES LOW CROSS CULTURE UNDERSTANDING IMPACTS THEIR CREDIBILITY.

GBP OPERATING MODEL

01

CONDUCT A GLOBAL CAPABILITY AUDIT

GLOBAL BUSINESS PROTOCOL DIAGNOSTIC (2 WEEKS) INCLUDES 3 INDICES (SIMPLE, SHARP):

1. OWNERSHIP & ACCOUNTABILITY INDEX
2. GLOBAL MINDSET & INFLUENCE INDEX
3. DECISION VELOCITY INDEX

02

PROPOSE A SOLUTION ROADMAP

MANAGER'S INTEGRATION

ORIENTATION SESSION OF MANAGERS ON CHANGES ABOUT TO HAPPEN IN THEIR WORKFORCE

THE PROTOCOLS – BUSINESS LABS

PROTOCOL APP BASED LEARNING & ASSESSMENT

03

EXECUTE FOUR PROTOCOLS (CUSTOMISED)

1. COMMUNICATION PROTOCOLS
2. CLIENT PROTOCOLS
3. EXECUTION PROTOCOLS
4. GLOBAL CULTURAL PROTOCOLS

PRE (D DAY) AND POST (30/60) ASSESSMENT

GLOBAL CAPABILITY PROTOCOL

01

COMMUNICATION PROTOCOLS

THE BOLD COMMUNICATOR

Strategic Focus:

Moving from explanation → to protecting outcomes → to executive influence

03

EXECUTION PROTOCOLS

THE RELENTLESS EXECUTOR

Strategic Focus:

Moving from service provider → to trusted business partner.
From describing work → to shaping decisions.

02

CLIENT PROTOCOLS

THE TRUSTED CLIENT PARTNER

Strategic Focus:

Navigating matrixed global structures with tact and maturity.
From positional dependency → to institutional influence

04

GLOBAL CULTURAL PROTOCOLS

THE GLOBAL READY NAVIGATOR

Strategic Focus:

Adapting behaviour without losing identity.
From local comfort → to global fluency.

HOW THE PROTOCOL CODE WORKS

UNLOCK SELF



DIGITAL
ASSESSMENT -
OPTIONAL

UNLOCK SKILL

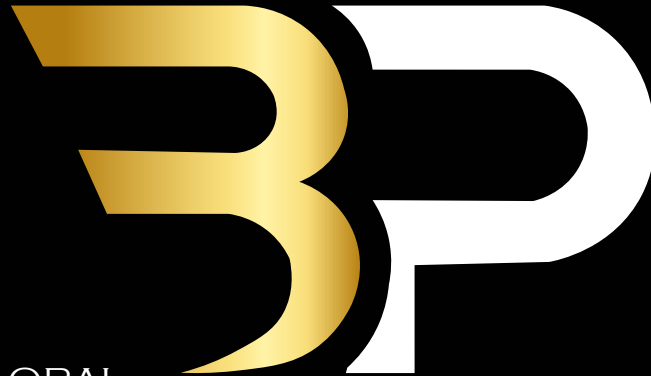


PROTOCOL
TRAC 1 -
SESSIONS

UNLOCK SCALE



PROTOCOL
TRAC 2 -
DIGITAL APP FOR
REINFORCEMENT



GLOBAL
BUSINESS PROTOCOL

REDEFINING PROFESSIONALISM FOR GLOBAL COMPETITIVENESS

LEADERSHIP BRANDING . EXECUTIVE PRESENCE . BUSINESS ETIQUETTE . IMAGE CONSULTING

CONTACT US

speed@taksna.com

India Ph: +91 9880032545, +91 9353000402, +91 98800 48609, +91 6361908080

VISIT US

www.globalbizprotocol.com

OTHER TAKSNA OD OFFERINGS

TALENT GRID MAPPING

FOR SUCCESSION

01

GX SHIFT

FOR GLOBAL READINESS

04

FULL CIRCLE INTELLIGENCE GRID (FCI)

FOR LEADERSHIP

02

GLOBAL BUSINESS PROTOCOL

FOR GCC WORKFORCE TRANSFORMATION

05

AUTHORITY MAP

FOR EMPOWERMENT

03

CODE 91

FOR EXPATS CULTURE ONBOARDING

06



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